

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Nelson Minar Art Unit : 3688
Serial No. : 10/750,361 Examiner : Donald Champagne
Filed : December 31, 2003 Conf. No. : 4924
Title : EMBEDDING ADVERTISEMENTS IN SYNDICATED CONTENT

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT IN REPLY TO ACTION OF SEPTEMBER 29, 2008

Please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 15 of this paper.